

WHY ADMINISTER THE SCALA?

Strong strategies for sustainability pay off! Recent research shows that those companies with strong environmental, social and governance (ESG) policies and practices perform better than others. No matter what the measure – financial, engagement, innovation – the sustainable companies outshine the others. What company wouldn't want to explore how integrating sustainability into their business planning can support their ongoing and long-term success?



Building a Culture for Sustainability: How does Your Organization Stack Up?

Many organizations have strategies that incorporate sustainability. However, can they put them into practice successfully? Plenty of evidence points to problems with implementation. The information that we will provide you by

administering the SCALA (Sustainable Culture and Leadership Assessment) will help you integrate your sustainability strategies with your business goals and ensure that your organizational culture is ready to pursue the attendant opportunities.

What does it really take to succeed in implementing sustainability strategies? Anecdotes abound. Our Sustainable Culture and Leadership assessment instruments can move you beyond the unsubstantiated stories and highlight your real strengths and areas of concern within your organization. SCALA has a proven track record of differentiating how the cultures of the leading companies in sustainability differ from their counterparts.



How Can the SCALA Benefit Your Organization?

You can:

- see how your culture stacks up with the best;
- identify your cultural strengths and plan to leverage them as you implement;
- pinpoint areas of vulnerability so that you can address them;
- assess the understanding and capabilities of various parts of your company; e.g. Urban vs. rural, facility location, functions, departments;
- isolate any breakdowns in your messaging by comparing the attitudes and perceptions of executives, senior managers, middle and first line managers, and staff.

Armed with this information, you can plan your line of attack as you develop and execute your sustainability strategies.

